

# **Our Vision**

We share Vision 2030 to develop digital infrastructure

# **Mission Statement**

Maheroon Alarab's mission is to dedicate its services to the highest standards of professional business practices. We do consider stakeholders' interests as a priority and clients' satisfaction as our primary involvement in any job. Timely and quality delivery of services is our promise and only possible because of our people are committed and energetic in their roles. We do contribute to our community and society as a part of our core business philosophy.



The firm successfully handed over the projects across the borders and on-shore and off-shore. The crew traveled all over Kingdom to serve ARAMCO, SEC, SWCC, NWC, Princess Noura University, STC, Mobily, Zain, Compounds to deliver projects

Vendor IDs were taken to target Megaprojects from **Huawei**, **ABB**, **Siemens**, **Samsung**, and more multi- national firms.

Approvals and certifications was a great milestone achieved this year. Manpower and resourced were added with a new division of trading.

R&D phase took around a year to develop the concept and manage the resources to launch the firm.

This is our Business Story

## **CONTRACTING & TRADING**

# We Provide Turn Key Solution

## for Communication & Security Projects

When it comes to offering services, we believe our clients would prefer a turnkey solution rather than issuing various work orders for a single project. We managed to procure approved material locally and internationally, and our own technical teams and outsourced manpower, in case needed, to spare you from all complications and take full responsibility of communication, networking, and security.



#### Commercial

Pre-sales and Sales department has a deadline to quote any project within 3 working days once the inquiry is received. To us, each project is unique and valuable.



### **Engineering**

Technical staff evaluates BOQ and makes sure the site requirement is met, then tentative planning is done for safe operations.



#### Operations

The operational procedures are divided into two sub departments: Planning and Implementation. Daily progress reports and YTT matrixes are shared with clients.

Maheroon Alarab - Trading Divison (Men at Supplies)

When it comes to offering our trading services, we are specialized in the procurement of local and international products within our scope of works.

Made in KSA and imported products both can be offered within your required time deadlines. Our sales and procurement teams are well experienced to bring the right products as per requirement.



## **Active Components**

CISCO, Juniper, Avaya, Grand Stream, TP-Link, and specialized requirement can be entertained with better prices and favorable lead time.

## **Fiber Optic Cables**

GPON, FTTX, OPGW, UGNMFOC, OFMR, ODF, ODB, Patch Cables and other accessories are needed, you may order with confidence.

## **Copper Cables**

Data, Voice and Video - Server room and Data centre passive components and Premises passive material, all under one roof is available.

# WE OFFER SUBCON SERVICES To deliver PON projects, of 5G Technologies

FTTx is a technology which provides fixed access platform to deliver the high-speed broadband services to the subscriber whether it is a residence or home (FTTH), a building (FTTB), a node (FTTN) or premises (FTTP), which provides a full fiber network from the operator's central office directly to the customer's premises. It is the future solution for providing broadband services and we are on it.





## **DISMANTLING & ASSEMBLY**

(ACTIVE/PASSIVE COMPONENTS)

Dismantling is considered with the same care as an assembly and we do it on-site assembly: no prefabrication, on-site assembly: partial fabrication, one-off assembly, on-site dismantling, and repair.



#### **OSP/ISP CONNECTIVITY**

Are you looking for Junction Cables connectivity or Feeder Cables or Distribution Cables, we have enough experience in building long distance networks all over the Kingdom of Saudi Arabia and across the borders. The technical staff is experienced enough to serve you within time deadlines.



#### **NETWORK TESTING**

STC, Mobily, Zain, ARAMCO, SEC, and SWCC are few of the end clients we served in network testing including sophisticated CD PMD Testing, Fluke Testing, OTDR Testing (SM, MM), Max Tester (Power Meter/Light Source) in and outside Kingdom of Saudi Arabia, we are capable of handling all sized projects. Proudly completed more than 30,000 KM Testing for STC and Mobily.



# ANALYZING & TROUBLE SHOOTING

We understand the needs of the modern network; Network Analyzing and Trouble Shooting. Engineering crew is specialized and experience from Europen markets in such jobs. Network/PMD analyzing and systems configuration are in our scope of work and professionals can be called for a meeting.

We are partnered in civil and cable laying services with a local firm and are able to multiply our range of services accordingly. What makes us a more trustworthy partner in the market; professionalism, our management policy, and SOPs, timely response and feedback. We strive for a continuous improvement in our working style and approach.





Communication

Neither Type of OPGW or UGNMFOC nor the length did matter to our engineering team. Fusion Splicing, Power Meter/Light Source Testing, OTDR Testing and CD PMD Testing and Analyzing services are our specialized areas of works. We keep our clients up-to-date by sharing daily progress reports.

## SUBSTATION AUTOMATION SYSTEM (SAS), DATA & VOICE (PDS)

Telephone and Networks

The passive solutions including installation of racks/cabinets, cable trays, EMT or PVC Conduits, wall mount or rack mount faceplates, patch cables with conduit, panel to panel connectivity and commissioning. As we've been serving public and private sectors for almost a decade, we believe that we're more than capable for handling any related task.

#### ON-SHORE/OFF SHORE FOC WORKS/GCC MOBILIZATIONS

Even Lunar is our target

Being tired of city works, we worked on-shore and off-shore Fiber Optic Cables splicing and testing and optical connectivity between the communication equipment. We worked in Bahrain and can mobilize across the GCC or even in the MENA region.









# Turnkey TriplePlay Solution

We are experts in TriplePlay network services by offering data, voice, and video are all provided in a single access contribution. The most common applications we offer are high-speed Internet service (wireless and wired), IP Telephony, Public Address System, IPTV, and CCTV networks. From design to implementation is our differentiation in the market.

Android based IPTV Solution

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We offer cameras with a number of capabilities, including HDTV, wide dynamic range, infrared and Lightfinder.

Viewing apps give you quick and easy access to your surveillance system from your mobile device.

A video service provider manages and maintains your solution. It provides basic surveillance services and is ideal for businesses that need two to five cameras per site

# Data, IP PaBX, CCTV & IPTV

Comprehensive network design and structuring is essential to smooth networking. From design, development, installation, ongoing support, we offer impeccable services to our client across industries. Our high-performance network services are focussed implementing new and extending existing networks, upgradation of the current applications as per the growing environment, network analysis design and installation with minimum system disruption. Our client support team offers ongoing testing, maintenance and monitoring for our clientele.

Whether you require network cabling for in-house IP PaBX or across the borders VoIP solutions, we do promise, supply and installation of active components or passive components for complete network reliability; rest assured the solutions we offer from the inventory of our multinational brands.

Our hospitality solutions represents a first-class IPTV solution responding to the needs of the ever more demanding hospitality market and fast changing TV industry. With its innovative partners technologies, we bring an amazing interactive TV experience to TV users such as hotel guests or hospital patients.

Secure your premises in an even easier way with video surveillance in the cloud. Our partners can provide you with a complete CCTV solution as a service. It's ideal for smaller business looking for a trouble-free, efficient solution, or companies with multiple sites, such as chains of convenience stores.



